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## **Larco Illuminates Customer Needs with Introduction of Backlit Wall Switch**

*New Blue Diamond Wall Switch provides economical and energy efficient solution; improves entryway safety and convenience*

**Brainerd, Minn. – July 27, 2009** – With a nod to enhancing safety, energy efficiency and convenience, [Larco](#), a division of ATEK Products, LLC and a leading supplier of commercial safety products, continues to expand its extensive door access control product line with the addition of a new wall switch. Ideally suited for automatic indoor and outdoor entryway applications, the new Blue Diamond Backlit Wall Switch provides subtle blue backlighting, allowing for easy visibility in poorly lit entryways and nighttime environments.

“At Larco, a backlit switch is more than it appears,” said Jim Bartel, president of ATEK Products. “As with the new Blue Diamond switch, we work hard to raise the bar with each new product, engineering quality and innovation into each product so that our customers can improve safety and convenience.”

Incorporating energy efficient Monolithic Constant-Current Regulator, light guiding and LED technology, the new backlit switch is easy to install, durable and aesthetically pleasing. As with all Larco products, the new switch is designed and manufactured to US and CE certification standards and is compatible with electronics in all automatic doors.

Available immediately in a 4.5 inch square version, Larco will introduce two round versions (4.5 inch and 6 inch) as well as a 6 inch square version in the coming months. Customizable to meet

décor or branding requirements, the new wall switch is available in a stainless steel or brass finish as well as a variety of logos and face decals.

For additional information about this product and others manufactured by Larco, please visit [www.larco.com](http://www.larco.com).

### **About Larco**

Larco is a recognized brand leader providing safety, security, and activation solutions. Our product line includes door activation mats and wall switches for the automatic door industry, heavy duty, safety presence sensing mats used for industrial machine safeguarding, and consumer privacy protection products in the security markets. Since 1957, Larco has been committed to the development of high-performance, innovative solutions in a variety of markets. Larco is dedicated to value, pledging quality products at competitive prices with exceptional customer service. For more information on Larco, please visit [www.larco.com](http://www.larco.com)

### **About ATEK Products**

ATEK Products, based in Brainerd, Minn, is a complete solution provider for products in many industrial and commercial markets. From new product development to quality customer service and technical support, ATEK Products has the skills and expertise to design, manufacture, and market innovative products. ATEK currently owns and operates three major brands: Larco door and safety solutions products; the AcroReels brand of precision aluminum and plastic reel solutions; and the TankScan remote tank monitoring system.

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